

JOHN PETRIE

- 8/278 Cotham Road, Kew Vic 3101 •
- Phone: (03) 9817 3740 •
- Mobile: 0417 078 731 •
- Fax: (03) 9445 9172 •
- Email: john.petrie@ieee.org •

STRATEGIC IT CONSULTANT - BUSINESS TRANSFORMATION

Architecture, design, implementation and change management with respect to management of unstructured data - business strategies and processes, business and IT systems; requirements analysis and system selection; document and records management system selection, configuration and implementation; document assembly system selection and implementation, and business process improvement and automation, including template development; collaboration strategies and design; knowledge management systems, strategies, implementation and change management.

PROFESSIONAL PROFILE

High performance IT and business architect and legal professional with outstanding experience and achievements within significant governance & compliance and technology management roles confirming expertise in delivering cutting-edge and effective compliance and technology frameworks in deadline-critical and results-driven environments. A driver for continual business improvement utilising existing technology to the maximum extent and recommending improvements to technologies where appropriate. Track record of strong leadership in bringing diverse views and competing priorities across multiple parts of the organization together to achieve excellent results for the customer. Demonstrates highly customer-focussed approach to problem-solving and system enhancement insight, delivering powerful and cost-effective business and IT solutions. Outstanding change management record in guiding both organisation and individual users to obtain maximum business benefits from new or existing systems.

PROFESSIONAL STRENGTHS

- Proven strategic IT and business vision with decisive tactical capabilities
- Strong team-building skills, across both organizational and virtual teams
- Practical, results-oriented approach
- Budgeting and management skills
- Empathy for business and IT priorities and challenges
- Broad and deep architectural insight to comprehensively match business goals
- Long experience in harnessing competing interests towards a common customer outcome
- Passion for continuous improvement through best use of technology
- Innovative utilisation of technology to promote business objectives
- Outstanding ability to rapidly understand and apply new technologies

SKILLS

- Strategic architecture development within field of expertise
- Program management
- Business leadership of IT projects
- Business requirements analysis
- Change management at both business unit and user levels
- Knowledge of wide range of Enterprise Content Management systems, including
 - 80-20 Document Manager
 - EMC Documentum
 - Interwoven Worksite
 - Microsoft Office SharePoint Server 2007
 - TRIM Context
 - Oracle Collaboration Suite
- Strong knowledge of all aspects of Microsoft Office
- Familiarity with
 - *Blueprint* Company Secretary Management System
 - 80-20 *Leaders 4* Governance and Compliance System
 - *Exari* and *I-Deal Docs* Document Assembly Systems
 - Email Management Systems
- Understanding of relevant legislation and standards, including
 - *Crimes Act* Document Destruction provisions (Vic)
 - *Evidence Act* Document Unavailability provisions (Vic)
 - AS ISO 15489 - 2002
 - VERS
 - DIRKS
 - Archives Act (Cth)
 - DoD 5015.2-STD
 - SOX
- Has programmed in:
 - Java • C# • Visual Basic • ASP.NET • Javascript/AJAX • VBA/VBScript •
 - Progress 4GL • XML • C++ • Python • Perl • PHP • JudoScript •
 - Ruby • NetRexx • Rebol • Various other scripting languages •

PROFESSIONAL EXPERIENCE

2004 - 2006 Telstra Corporation Limited

Group Manager/Principal Specialist Advisor, Governance and Compliance

Lead in development of policies, tactical plan and long-term strategy for dealing with the challenges and risk of unmanaged documents, emails and other unstructured data. Central role in development of Information Asset Management enterprise blueprint, working closely with technology groups and business teams in determining practical business and functional requirements of systems, and lead participant in vendor assessment process.

Key Achievements:

- Formal recognition by Company Secretary of significant achievement in gaining agreement amongst all parts of the company on strategy for managing unstructured data
- Developed Interim and Tactical Roadmaps to address identified risks with lack of controls around management of unstructured data and records, liaising with Enterprise Architecture, Corporate Solutions, Storage Technologies, Legal Services and Corporate Security and Investigations groups, amongst others to produce effective agreed plans
- Developed an integrated policy framework for the management of unstructured data and records company-wide
- Wrote recent *Business Documents and Email: Retention, Storage and Backup* company policy
- Central expert role in development of enterprise Information Asset Management Blueprint
- Key role in establishment of email journaling for Telstra Executive Team
- Drove, as business owner, establishment of 80-20 Document Manager as the primary document management system across a wide range of business teams, including change management programs

**2001 - 2004 Telstra Corporation Limited, under contract from Blake Dawson Waldron
*Business Program Manager, Group Knowledge Exchange***

Lead role in managing a broad programme of work across numerous projects in conjunction with ITS Solution Delivery Centre. Strategic and tactical advice to Legal & Regulatory Business Unit in relation to business process improvement and the use of technology in such improvement. Successfully developed and implemented wide-ranging change management strategies and plans. Mentoring and advice on knowledge management systems and business utilisation to General Counsel and senior managers in Business Unit.

Key Achievements:

- Steered successful adoption of 80-20 Document Manager in Legal & Regulatory Business Unit, including major change management program
- Drove design, development and implementation of in-house myLeOn[®] Matter Management system
- Significant role in commercialization of myLeOn by third party
- Led, from conception to implementation, successful adoption of Xerox FlowPort online scanning system, achieving exceptional productivity and process improvements
- Championed design and development of Knowledge Retriever, a single search interface for all information repositories for all Business Unit staff

1999-2000 LawNow Limited

*Internet startup providing online content and services to Legal Professionals
National Development Manager*

Directed and co-ordinated software and product development activities of four teams of software developers - two in Brisbane (one internal and one external), one each in

Sydney and Perth - producing rapid development of leading-edge Web-based legal software systems for both law firms and courts. Member of Senior Management Team reporting to Board and raising initial capital and R&D grant. Developed and managed product development and IT system support budgets. Managed relationship with commercial ISP, providing the platform for delivery of all of LawNow's offerings. Assisted with proposal development and pre-sales presentations to major prospects.

1999 Blake Dawson Waldron

Senior Lawyer, Legal Technology Group

Consultant to firm's clients on use of technology in delivering legal services. Contributed to development of systems and researched new technologies. Worked with firm's litigators on litigation support matters using Ringtail Casebook software. Developed legal content for Web site of *Just About Everything A Manager Needs To Know*. Assisted with content and systems development for SALT (Self-Assisted Learning Tool). Mentored staff with respect to adoption of new technologies.

1991 - 1998 Independent Consultant

Leading consultant to law firms, corporates and government on improving knowledge worker productivity through use of technology

Clients included all of top 60 law firms in Australia and New Zealand plus Bank of Queensland, CRA, Queensland Government and numerous regional law firms in four States from Cairns to Adelaide. Consulting/developing/distributing/reselling systems for document management, document assembly, law practice management, and litigation support. Numerous quantified successes in dramatically improving productivity through systems and process redesign.

1977-1991 Clayton Utz (formerly Henderson Trout)

Solicitor, Partner and Managing Partner

Commercial/finance lawyer, including 3 years as firm's initial full-time managing partner. Oversaw radical restructuring of governance and management processes, establishing firm as one of the leading Australian law firms in moving to a corporate management model. Designed and implemented an office automation system that won the prestigious Australian Information Technology Award (AITA) for Office Automation Site of the Year across all industries. President of the Queensland Office Automation Association, and lectured widely for the Queensland Law Society on using technology in the practice of law.

PROFESSIONAL AFFILIATIONS & MEMBERSHIPS

- Australian Institute of Management (AIM) •
- Association of Computing Machinery (ACM) •
- Institute of Electrical and Electronic Engineers (IEEE) •
- American Institute of Information Management (AIIM) •